



eInsights™ – Utilizing eMiddleton’s Workplace Infrastructure to Ensure Executive Strategic Initiative (ESI) and Operational Excellence (OpX) Transformational Success.

eInsights™ is a new eMiddleton Communications Series. We practice what we say.



NEW YORK, USA. JUNE 27, 2022 – Middleton Group, Inc. today announced the first in a new eInsights™ communication series, “Utilizing eMiddleton’s Workplace Infrastructure to Ensure Executive Strategic Initiative (ESI) and Operational Excellence (OpX) Transformational Success”.

This noteworthy* presentation details how [eMiddleton](#) can help align your business strategy to ensure transformational success and profitable performance.

As presenter and president of Middleton Group (dba eMiddleton) Timothy Mueller, NACD.DC explains “simultaneously running a business and improving its *ways of working* is hard. Per Harvard, organizational change is necessary for companies to succeed and grow. In 2022, everyone is clamoring for change. Yet, research shows that 70% of complex, large-scale change programs do not reach their stated goals. In other words, those programs fail. With only a 30% probability for success, why would leadership and boards take such a risk? Especially knowing that actual transformational change can be messy and costly.”

Transformation must fit your vision, strategy, goals, and shareholder expectations. The key to profitable performance is the extent to which four business elements are aligned – Leadership | Organization | Jobs | People. To ensure transformational success, every CEO needs a playbook and guideposts. Using eMiddleton’s Workplace Infrastructure Principles & Methodology, eMiddleton will illustrate how to align your business strategy with your workplace infrastructure.

Experience is the basis for this eMiddleton eInsights™ communication series. We practice what we say ... We listen. We clarify. We seek industry POV’s. We identify solutions. We act. Then, we share. We look forward to revealing our eInsights™ with you and your colleagues.

Contact Tim directly to start the conversation on how to move your organization forward.

[eMiddleton.com](#) | [LinkedIn](#)

*References – [Acuity Institute](#), [Richard Beckhard](#), [Boston Consulting Group](#), [CMSWire.com](#), [Consulting.us](#), [Entrepreneur.com](#), [Harvard Business Review](#), [Harvard Business School Online](#), [Inc.com](#), [McKinsey and Company](#), [Project Management Institute](#), [Society for Human Resource Management \(SHRM\)](#), and [eMiddleton](#).

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